

Rodrigo Matteo Alvarez Dal Mas

Jr. Product Manager

✉ rodrigoalvarezdalmas@gmail.com ☎ 04241112170 🌐 Rodrigo Matteo Alvarez Dal Mas

📁 Experience

Jr. Product Manager, Alcancia LLC • Defined and executed the product strategy for key initiatives, aligning business vision with market opportunities. • Designed the scope and functional guidelines for AI agents tailored to the telecommunications industry. • Developed and optimized system instructions to govern AI agent behavior, ensuring consistent and helpful responses. • Leveraged vibecoding tools to rapidly prototype new features and validate product hypotheses.	07/2024 – Present Caracas
Product Development Analyst, Alcancia LLC • Performed data analysis using SQL to identify opportunities for product and customer experience improvements. • Designed features in Figma and contributed to the development of a web app for a telecommunications operator's Customer Support Center. • Executed QA processes for mobile and web applications, ensuring quality and consistency in product delivery.	04/2023 – 07/2024 Caracas, Venezuela
Client Support, Seis • Managed customer inquiries via social media, handling cases with agility and empathy. • Provided effective solutions to technical issues through the use of various support tools.	02/2023 – 08/2024 Utah, United States
Host, Impact Hub Caracas • Provided customer support and assistance in event production.	03/2022 – 04/2023 Caracas, Venezuela
Marketing Internship, Cervecerías Regional C.A • Managed Google Ads and Facebook Business Suite, overseeing ad campaigns and performance reporting.	09/2021 – 03/2022 Caracas, Venezuela

🎓 Education

Industrial Engineering,
Universidad Católica Andrés Bello
10/2019 – 10/2024 | Caracas, Venezuela

- **Engineering focused on the design and improvement** of industrial and business processes.

High School Diploma,
Colegio San Ignacio de Loyola
09/2006 – 05/2019 | Caracas, Venezuela
High School Diploma

🌐 Languages

English
C2 - Education First

Italian
Conversacionista Casual

Spanish
Native Language

AI Agents

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- **Designed and orchestrated autonomous AI agents** capable of action planning, reasoning, and executing complex tasks in real-world environments by integrating external tools (RAG) and APIs.
- **Applied prompt engineering techniques**, human-in-the-loop oversight, and iterative "maker-checker" workflows to ensure accuracy, adaptability, and strategic alignment.

Vibecoding

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- **Rapid AI Application Prototyping & Engineering:** Accelerated software solution development utilizing "AI-Native" workflows.
- **Leveraged Lovable, Bolt, and v0 for frontend interfaces**, and **Cursor/Windsurf** for backend logic.
- **Deployed multi-agent systems** based on Hub-and-Spoke design patterns (LangChain) for scalable and intelligent applications.

Prompt Engineering

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- Diseño de instrucciones claras y eficaces que guían modelos de lenguaje a respuestas útiles y alineadas con contexto y objetivos estratégicos.
- Iteración rápida de prompts usando herramientas como **Cursor**, **v0** y **Lovable**, lo que permite crear productos con AI—desde generación de código hasta prototipado rápido—de forma fluida y efectiva.

Data Analysis

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- **Transformed data into strategic product insights**, leveraging metrics such as retention, churn, engagement, funnel, and MRR/ARR to inform decision-making and feature prioritization.
- **Combined quantitative behavioral analysis with qualitative insights** (feedback, interviews), establishing clear objectives and utilizing dashboards to communicate and align strategies with cross-functional stakeholders using **SQL**.

AI Automation Platforms (Cassidy & n8n)

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- **Hands-on proficiency in n8n**, an open-source visual automation tool used to integrate LLMs (OpenAI, Claude, etc.), memory nodes, and conditional logic to design AI agents capable of reasoning, acting, and learning within defined workflows.
- **Capacity to orchestrate hybrid pipelines**, combining AI agents with external tools (APIs, webhooks, databases), implementing iterative logic and contextual memory in autonomous processes focused on strategic goals, utilizing **n8n** and **Cassidy**.

Product Strategy

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- **Defined a clear product vision** with a focus on ideal customers, strategic positioning, and success frameworks, aimed at achieving a sustainable competitive advantage.
- **Executed based on market insights and segmentation**, prioritizing high-impact initiatives through business-aligned roadmaps and product evolution.

UX / UI Design

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- **Designed interactive screens and prototypes in Figma**, from initial wireframes to refined visual flows, centered on user experience and aligned with product strategy.
- **Applied vibecoding tools** for on-the-fly exploratory prototyping, facilitating rapid idea validation in context and reducing friction between design and development.

Interests

- AI
- UX
- Process Optimization
- Marketing
- Product Development
- Probabilities and Statistics

References

Juan Claudio Pages, *Co-Founder*, Alcancia LLC
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Carolina Requena, *VP of Marketing*,
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Certifications

How To Scale A Business With AI & Agentic Workflows - Foundations

- **Intensive training in AI-driven Product Strategy design.**
- **Developed Agentic Workflows (No-Code)** focused on commercial scalability and industrial process automation.
- **Implemented Human-in-the-loop architectures**, ensuring quality through evaluation metrics and real-world market validation.
- **Built an Agent Portfolio** designed to generate immediate ROI and strategic value.

Data Analysis Professional Certificate

- **Professional Data Analytics Certificate (Coursera)** – Comprehensive training in data cleaning, transformation, SQL querying, and R programming for data-driven decision-making.
- **Acquired expertise in the full data lifecycle:** collection, wrangling, exploratory analysis, data mining, and storytelling through visual dashboards.
- **Developed proficiency in data analysis using Python and SQL**, as well as visualization (Matplotlib, Seaborn, and interactive dashboards).

Master Market-Ready Agentic AI Workflows (Maven)

- **Intensive training in No-Code Agentic AI.**
- **Developed complex workflows and agent orchestration** to automate tangible deliverables, such as document generation.
- **Optimized model performance** using strategic Prompt Engineering and Chain of Thought techniques, transforming simple instructions into precise, market-ready executions.

Google Ads Display Campaign

Professional UX Certificate

- **Professional UX Certificate**, covering comprehensive user-centered design, from research to strategic prototyping with Figma.
- **Acquired skills in user empathy**, defining needs, ideation, wireframing/interactive prototyping, and usability testing.
- **Proficient in Figma (and other UX stack tools)**, applied through user-centered methodology, accessibility, and feedback-based iteration.

Google Digital Marketing